

ASIAN ART MUSEUM
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Asian

News



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PUBLIC PROGRAMS

In Grand Style: Celebrations in Korean Art during the Joseon Dynasty **Oct. 25, 2013–Jan. 12, 2014**

SAN FRANCISCO, Oct. 16, 2013—The Asian Art Museum presents a range of insightful public programs to accompany the exhibition *In Grand Style: Celebrations in Korean Art during the Joseon Dynasty*, on view Oct. 25, 2013–Jan. 12, 2014. Performances, films, lectures and art activities are scheduled throughout the exhibition period, along with docent talks and exhibition tours. Highlights include a festival with food, music and crafts celebrating Korean culture; a reenactment of a wedding from the Joseon dynasty; and a demonstration of Korean decorative painting.

In Grand Style is the first major U. S. exhibition to explore the colorfully choreographed ceremonies of Korea's Joseon dynasty (1392–1910). The legacy of this dynasty—among the world's longest—continues to resonate in Korean culture today. Through more than 110 artworks, *In Grand Style* explores what it meant to be a king during the Joseon dynasty; royal processions and banquets; women at the royal court; and the life and celebrations of the elite.

TALKS

In-Gallery Talk with Curator Hyonjeong Kim Han

Friday, Oct. 25, 3–3:45 p.m.

Meet at the information desk, free with museum admission

Explore *In Grand Style* with the curator and discover what it takes to present an exhibition from the inside.

In Grand Style Symposium

Saturday, Oct. 26, 10:30 am–1:30 pm

Samsung Hall, \$15 members, \$25 general public, includes museum admission; register at www.societyforasianart.org

Scholars unpack themes from the exhibition *In Grand Style*. Presenters include professor Sun Joo KIM, Harvard University; professor Jaebin YOO, Harvard-Yenching Visiting Fellow/Seoul National University; and professor Chin-Sung CHANG, Seoul National University. Hyonjeong Kim Han, curator of Korean art at the Asian Art Museum, moderates the program, which includes a light-lunch reception. Co-presented by the Society for Asian Art.

In-Gallery Talk with Curator Hyonjeong Kim Han (Korean Language Tour)

Friday, Nov. 15, 3–3:45 p.m.

Meet at the information desk, free with museum admission

Explore *In Grand Style* with the curator and discover what it takes to present an exhibition from the inside. This is a Korean language tour.

In-Gallery Talk with Exhibition Designer Marco Centin and Exhibition Manager Kelly Bennett

Friday, Dec. 6, 3–3:45 p.m.

Meet at the information desk, free with museum admission

Explore *In Grand Style* with the exhibition's designer and manager and discover what it takes to present an exhibition from the inside.

In-Gallery Talk with Curatorial Assistant for Korean Art Silvia Hari Chang

Friday, Jan. 3, 3–3:45 p.m.

Meet at the information desk, free with museum admission

Explore *In Grand Style* with the curatorial assistant for Korean art and discover what it takes to present an exhibition from the inside.

ASIAALIVE

AsiaAlive: Korean Decorative Painting

Friday through Sunday, Dec. 6–8, noon-4 p.m.

North Court, free with museum admission

Painter Choi Yong Soon and members of the Graang Minhwa Design Studio in Los Angeles demonstrate traditional Korean decorative painting and explain meanings behind some of the symbols and colors in the artwork.

PERFORMANCES, DEMONSTRATIONS & ACTIVITIES

A Korean Wedding Reenactment: From the Joseon Dynasty to San Francisco

Saturday, Nov. 9, 2-4 p.m.

Samsung Hall, \$12 adults, \$8 seniors, youth, and students, free for members and children under 12, includes admission; tickets available at www.asianart.org

Join us for a traditional wedding ceremony at the museum as part of *In Grand Style: Celebrations in Korean Art during the Joseon Dynasty*. The Asian Art Museum in collaboration with the Korea Cultural Heritage Foundation presents a special reenactment of an elite class (*yangban*) wedding, illuminating the elaborate procedures involved in this ceremony. The reenactment will illustrate how celebrations in Korea's royal court influenced those of the elite class during the Joseon dynasty (1392–1910), as well as reveal a centuries-old tradition that continues in Korea today. This program has been co-organized with and made possible by the Ministry of Foreign Affairs, Republic of Korea.

Teacher Workshop: Stories and Celebrations in Korea

Saturday, Dec. 7, 9:30 a.m.–12:30 p.m.

Education Studios, \$10; pre-registration required; tickets available at www.asianart.org

Educators will explore the art and stories of Korea's Joseon dynasty as a lens to compare life in the royal court with that of common people. Includes storytelling, a tour of the special exhibition *In Grand Style*, a continental breakfast and curriculum materials.

Korean Tea

Saturday, Dec. 14, 1–2:30 p.m.

Samsung Hall, free with museum admission

Jaesup Pak, professor of Korean language and literature at Inje University in Korea, introduces *cha* (tea) and *darye* (etiquette for tea). Tea was introduced to Korea from China sometime in the 6th or 7th century and since then Koreans have developed an approach to tea with fewer formal rituals and greater range of flexibility in enjoyment of tea. In Korea, tea has always been more than just a simple beverage. Appreciation of music, poetry, dance and painting prospered as part of tea ceremonies among the elite and the royal court. The event includes a tea tasting.

Film Screening: *Masquerade*

Saturday, Dec. 21, 1:30–3:30 p.m.

SF Public Library's Koret Auditorium (100 Larkin St., San Francisco), free admission

Political intrigue, betrayal, peril and forbidden romance play out in this fictional drama set in the royal court of Korea's Joseon dynasty, when a lowly peasant is forced to masquerade as the tyrannical king who has fallen ill. Introduction by Jinsoo An, assistant professor at UC Berkeley. Presented by the Asian Art Museum.

FAMILY PROGRAMS

Korea Foundation Korean Culture Day

Sunday, Nov. 17, 11 a.m.–4 p.m.

Free admission, courtesy of the Korea Foundation

Join us for a fun feast of food, music, dance and other performances and activities at this festive banquet of Korean culture. *Janchi* (feast or banquet) is a traditional way of celebrating birthdays, weddings, and other milestones. Food is especially abundant at our *janchi*, with San Francisco's top food trucks serving up Korean tacos and more, while Cafe Asia, the museum's own highly acclaimed cafe, keeps the crowds happy with delicious Asian cuisine. Among the offerings is a family gallery guide with games to play as you explore the special exhibition *In Grand Style: Celebrations in Korean Art during the Joseon Dynasty*. Korea Foundation Korean Culture Day has been co-organized with and made possible by the Korea Foundation.

Kids Tours

Saturdays and Sundays, Nov. 2–Jan. 12, 11:30 a.m., 30 minutes each

Meet near the information desk, suggested for families with children ages 7–10, free with museum admission (kids 12 and younger always get in free)

Kids Tours provide children and parents the tools and vocabulary to look at and talk about art. Explore the galleries with a docent on a search for artwork with amazing animals, creepy creatures and beautiful beings.

Storytelling! The Wicked, the Wily, the Wise

Sundays, 1–1:45 p.m. (suggested for ages 7 and up); first Sundays stART tour, 10:30–11 a.m. (ages 3–7) and 3–3:45 p.m. (ages 7 and up)

Meet near the information desk, free with admission (kids 12 and younger get in free)

Want to hear stories about heroic girls and boys, animal legends and tales about dynamic deities? Join a storytelling tour and listen to myths and folktales from Asia. While family friendly, these stories are not just for kids!

Holiday Art Activity for Families

Daily, Nov. 26–Jan. 5, 10 a.m.–5 p.m.

North Court, free with museum admission

Be inspired at the Asian Art Museum and express your creative side. Use traditional and not-so-traditional art materials to create an artwork to take home. Some of the activities will reflect objects in the exhibition.

*Dates subject to change; please check www.asianart.org.

Youth Inspiration Artwork Display

Daily, open during museum hours

Resource Center, free with museum admission

Inspired by the Joseon dynasty royal protocol books (*uigwe*), artist Liz Hui and students from the School for Integrated Academics and Technologies at Treasure Island Job Corps Center created 21st century pop-up books documenting a special event in their lives.

Family Gallery Guide

Pick up a family guide and enjoy games and looking activities in the galleries. For children ages 7 and up and their families.

SPECIAL EXHIBITION DOCENT-LED TOURS

Docent Tours: *In Grand Style*

Daily, 10:30 a.m. and 2 p.m. Approximately 45 minutes each.

Saturdays, Sundays, Nov. 2-Jan. 12, tours for families at 11:30 a.m. Approximately 30 minutes each.

Meet near the information desk for all tours. Free with museum admission.

EXHIBITION ORGANIZATION

This exhibition was organized by the Asian Art Museum in collaboration with the National Museum of Korea and the National Palace Museum of Korea based on the exhibition *Scenes of Banquets and Ceremonies of the Joseon Period* held by the National Museum of Korea in 2009. Presentation at the Asian Art Museum is made possible with the generous support of Koret Foundation, Samsung, The Korea Foundation, The Bernard Osher Foundation, E. Rhodes and Leona B. Carpenter Foundation, Silicon Valley Bank, Jamie and Steve Chen, John and Barbara Osterweis, and Suno Kay Osterweis.

ABOUT THE ASIAN ART MUSEUM

The Asian Art Museum—Chong-Moon Lee Center for Asian Art and Culture is one of San Francisco's premier arts institutions and home to a world-renowned collection of more than 18,000 Asian art treasures spanning 6,000 years of history. Through rich art experiences, centered on historic and contemporary artworks, the Asian Art Museum unlocks the past for visitors, bringing it to life while serving as a catalyst for new art, new creativity and new thinking.

Information: 415.581.3500 or www.asianart.org

Location: 200 Larkin Street, San Francisco, CA 94102

Hours: The museum is open Tuesdays through Sundays from 10 a.m. to 5 p.m. From February through September, hours are extended on Thursdays until 9 p.m. Closed Mondays, as well as New Year's Day, Thanksgiving Day and Christmas Day.

General Admission: FREE for museum members, \$12 for adults, \$8 for seniors (65+), college students with ID, and youths (13–17). FREE for children under 12 and SFUSD students with

ID. Admission on Thursdays after 5 pm is \$5 for all visitors (except those under 12, SFUSD students, and museum members, who are always admitted FREE). Admission is FREE to all on Target First Free Sundays (the first Sunday of every month). A surcharge may apply for admission to special exhibitions.

Access: The Asian Art Museum is wheelchair accessible. For more information regarding access: 415.581.3598; TDD: 415.861.2035.