

ASIAN ART MUSEUM  
Chong-Moon Lee Center  
for Asian Art & Culture  
[www.asianart.org](http://www.asianart.org)

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**Asian**

**News**



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## **ASIAN ART MUSEUM APPOINTS RAYMOND MCKENZIE MANAGER OF RETAIL OPERATIONS**

SAN FRANCISCO, December 15, 2015 — The Asian Art Museum of San Francisco announced today the appointment of Raymond McKenzie to the position of Manager of Retail Operations. In this position McKenzie will direct, strategize, and budget all aspects of the museum's onsite, online, and potential offsite retail experiences, creating vibrant retail experiences, and growing the museum's reputation as a compelling retail destination.

"I'm excited to continue my efforts with the talented retail team in creating unique shopping experiences for our visitors to explore the arts, crafts and cultures of Asia," McKenzie said. "The Asian Art Museum store strives not only to showcase talented artists and designers but also to promote the museum's world-class collection. I look forward to upholding the store's reputation for excellence and diversity."

With more than 20 years of experience in luxury and non-profit retail, McKenzie was selected as manager of retail operations based on his expertise in merchandising, customer service and relationship establishment.

Since joining the museum in 2011, Raymond McKenzie has launched the museum's first e-commerce program, updated the store's custom product assortment, collaborated with contemporary artists to develop merchandise and display their works and oversaw the daily operations of the retail program. Prior to joining the Asian, McKenzie was the head of retail program and visitor experience at the Museum of Craft and Design in San Francisco, California, where his responsibilities included buying, merchandising and frontline services. McKenzie was also an instrumental figure in creating, organizing, and operating an innovative series of three pop-up museums in San Francisco. Raymond McKenzie will bring experience and innovation to museum retail and management.

### **ABOUT THE ASIAN ART MUSEUM**

*Raymond McKenzie Photo by Matt McDoald*

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The Asian Art Museum—Chong-Moon Lee Center for Asian Art and Culture is one of San Francisco's premier arts institutions and home to a world-renowned collection of more than 18,000 Asian art treasures spanning 6,000 years of history. Through rich art experiences, centered on historic and contemporary artworks, the Asian Art Museum unlocks the past for visitors, bringing it to life while serving as a catalyst for new art, new creativity and new thinking.

Information: 415.581.3500 or [www.asianart.org](http://www.asianart.org)

Location: 200 Larkin Street, San Francisco, CA 94102

Hours: The museum is open Tuesdays through Sundays from 10 AM to 5 PM. Closed Mondays, as well as New Year's Day, Thanksgiving Day and Christmas Day.

General Admission: FREE for museum members, \$15 for adults, \$10 for seniors (65+), college students with ID, and youths (13–17). FREE for children under 12 and SFUSD students with ID. General admission on Thursdays after 5 PM is \$5 for all visitors (except those under 12, SFUSD students, and museum members, who are always admitted FREE). General admission is FREE to all on Target First Free Sundays (the first Sunday of every month). A surcharge may apply for admission to special exhibitions.

Access: The Asian Art Museum is wheelchair accessible. For more information regarding access: 415.581.3598; TDD: 415.861.2035.

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