

MINUTES
ASIAN ART COMMISSION
4:00 p.m., Tuesday, March 13, 2018
Samsung Hall
200 Larkin Street, San Francisco, California

Commissioners Present:	Akiko Yamazaki, Chair Cori Bates Kathy Bissinger Alexander D. Calhoun Eliza Cash Martha Sam Hertelendy Timothy F. Kahn Alexandra Lenehan	Fred M. Levin Gorretti Lo Lui Maura B. Morey Nanci Nishimura Anthony Sun Lucy Sun Brenda Wright
Commissioners Absent:	Edwin L. Berkowitz William Mathews Brooks Julia Cheng Carmen Colet Joan Danforth Virginia Foo	Bill S. Kim Chong-Moon Lee James D. Marver Jane Chang Tom Judith F. Wilbur Kenneth P. Wilcox
Trustees in Attendance:	Michele Alioto Ellen Bauch Kapil Chhibber Dixon Doll, phone Robert L. Duffy, phone Anne Kahn, ex officio	John Maa Kumar Malavalli Suno Kay Osterweis Allison Rose Merrill Randol Sherwin Nick Unkovic
Also Present:	Vijay Shriram, Trustee-elect Jay Xu Joanne Chou Catherine Finn Tim Hallman	Rob Mintz Nada Perrone Caryl Sherpa Laura Hathhorn

1. Call to Order.

Chair Akiko Yamazaki called the meeting to order at 4:05 p.m., a quorum being present.

2. Approval of Minutes

Minutes from the January 23, 2018 meeting were approved as written.

3. Transformation Project Report

Campaign Executive Committee Report. Ms. Yamazaki reviewed progress since the last meeting, noting great news to start off the year included a \$5 million gift from East West Bank, naming the Art Terrace, and noted the relationship would be a multidimensional partnership to include marketing and Nexus partnerships as well as future board representation. She reviewed the new campaign commitments, totaling \$855,000, expressing gratitude to the donors. Her snapshot of campaign standing included an approximate \$79.128 million raised to date toward a \$90 million campaign goal from 99 contributors to date. Akiko stated funds will continue to be raised for facilities and noted naming opportunities available. She noted approximately \$12 million to be raised, approximately

equally, for endowment and packages and that any money that now goes into facilities can be moved towards endowment, and she urged everyone to encourage their friends to look into remaining naming opportunities. Regarding the community, or public phase of the campaign, Akiko noted the goal of \$500,000 and the objective of launching Spring of 2018, targeting the museum's membership base with a dual membership/campaign ask, and a focus around activities that include groundbreaking, 2nd and 3rd floor gallery openings, crowdfunding and special member preview and opening celebrations.

Transformation Project Committee Report Tim Kahn began by reporting progress on many fronts, but noted major headlines, which he discussed in detail, included three potential permit delays which would holdup the start of construction most likely to June. He said the staff team, Swinerton and consultants were working through cost mitigation and that the budget impact was still to be determined in the next few weeks. He noted there will be some budget impact from the couple of months delay which would be determined in the next few weeks. Caryl Sherpa walked the committee through the finer details of work underway, including city entitlements and permit approval processes; RFIs, submittals, and shop drawings; sequencing of work and project planning; ordering of long lead items; internally preparing owner's vendors' contracts; and being in the midst of a three month test period for LEED EBOM/GOLD. She reviewed permits received and progress on those underway. Tim reviewed the three areas of review discussions with the regulators: (i) Accessibility (Mayor's Office of Disability), (ii) fire life/safety, and (iii) archeological findings during excavation, and he reviewed the project schedule, cost mitigation and budget status. He noted in February that the Foundation Executive Committee approved a set of protocols that allows the Transformation Project Committee to manage and delegate and review the contingency at their regular monthly or bi-monthly meetings. He targeted the April executive committee meeting for updates and approvals, but reviewed the framework for range of potential cost impacts. Tim noted that while work on finalizing pavilion permits was underway that the museum would move ahead on Masterpieces and existing gallery work. He also noted negotiation with the City for funding for museum lighting updates before calling on Rob Mintz to talk about masterpieces. Rob presented images of what the 15 masterpieces look like now for purposes of comparison with the future design plan, including digital information, layered information, large-scale images related to the context from which they came, projections, touch-screens – a lot of rich content.

4. Development Committee Report.

On behalf of Development Committee Chair Fred Levin, Director of Fundraising and Strategy Analytics Nada Perrone presented the Development Report providing a brief update on fundraising progress: 57% or \$5.5 million toward the \$9.76 million operating goal with 3.5 months to raise an additional \$4.37 million. Nada reported special events (Gala) had raised nearly \$700,000, unrestricted support totaled \$756,316, and restricted fundraising (consisting of programmatic support and exhibition support) came in at 13% of goal. She reported \$1.6 million gross for the Annual Gala, with great appreciation to co-chairs Lucy Sun and Kulapat Yantrasast for their amazing work.

5. Operations Report

Director Jay Xu welcomed the Mountmaker Vincent Avalos who presented the Art Hit, "Mounting the Crucified Christ without Nails."

Chief Operating Officer Joanne Chou presented a thorough and concise finance report focused on the first half of the fiscal year operating results versus plan for FY18 – contributed income (100%), earned income (122%), other income (91%), and operating expenses (89%). Joanne stated focus in the second half of FY18: 168,000 ticketed visitors (46%), \$27.8M operating budget (44%), and \$38M Transformation Budget, to be spend FY 18-19, \$5.4M.

Dr. Xu continued with his Director's Report that included celebration of the museum's 15th year at its Civic Center location, the March 1 Annual Gala, Village Artist Corner (formerly known as the Art Lit

Asian Art Commission
March 13, 2018

LIZ), and the SF Unified School District Arts Festival. He also highlighted Sunday at the Museum's soft opening, the staff's holiday party held on February 1 (Staff Appreciation Party), with gratitude to Anne and Tim Kahn for their financial support, and establishment of Vision Boards 2.0A (implementation of the Reina values to transform the institutional culture and morale), and 2.0B (Visitor's experience in the transformed museum). Jay highlighted the Suzhou Museum in Suzhou, Jiangsu, China where the museum will send its *Masters of Bamboo: Japanese Baskets* for exhibition from September 14 to November 18, 2018, and *Civilizations*, airing on KQED April 17 - June 12, noting three episodes include commentary by Jay. He noted a special screening at the SFFILM Festival on April 5, at which Jay would be present. In closing, Jay promoted Masterpieces naming opportunities as presented by Rob Mintz earlier in the meeting.

6. Consideration and Possible Actions

a. Approval of Mission and Vision Statement

WHEREAS, At the November 15, 2017 Foundation Executive Committee meeting and the January 23, 2018 Full Board meeting, a presentation by the leader of the staff Vision Board, a task force formed to evaluate the museum's vision, mission and core values, gave a comprehensive and thoughtful presentation on their approach, the process, and the final results of the work of twelve staff members spanning different departments, management levels and locations over several months; now, therefore, be it

RESOLVED, That the Foundation expresses gratitude to the members of the task force named below; and, be it

Qamar Adamjee	Alex Herreria
Ginny Clauss	Calen McEldowney
Erin Earnest	Christine Park
Anita de Lucio	Kate Ritchey
Kathy Gillis	John Stucky
Caren Gutierrez	Jay Xu

FURTHER RESOLVED, That the Foundation hereby approves the Vision, Mission and REINA Values below.

Vision

To make Asian art and culture essential to everyone.

Mission

The Asian Art Museum connects art to life. Our mission is to inspire new ways of thinking by connecting diverse communities to historical and contemporary Asian art and culture through our world-class collection, exhibitions and programs.

REINA Values

The Asian Art Museum aims to always be...

Respectful

Engaging

Inspirational

Nimble

Accessible

Asian Art Commission
March 13, 2018

b. Approval of Loan No.: OL2017.10 to the Fukushima Prefecture Museum in Fukushima City, Japan

WHEREAS, The Fukushima Prefecture Museum in Fukushima City, Japan, has requested to borrow eight objects listed in the attachment for an exhibition of Ito Jakuchu to be held from March 26 - May 6, 2019; and

WHEREAS, The Deputy Director of Art & Programs and the Director recommend the loan to the Fukushima Prefecture Museum; now, therefore, be it

RESOLVED, That the Asian Art Commission approves Loan No. OL2017.10 to the Fukushima Prefecture Museum.

c. Approval of Loan No.: OL2017.11 to the Rubin Museum of Art in New York City

WHEREAS, The Rubin Museum of Art in New York City has requested to borrow five objects listed in the attachment for an exhibition entitled “Faith and Empire (Politics, Religion and Art in Tibetan Buddhism)” to be held from February 1, 2018 – July 15, 2019; and

WHEREAS, The Deputy Director of Art & Programs and the Director recommend the loan to the Rubin Museum of Art; now, therefore, be it

RESOLVED, That the Asian Art Commission approves Loan No. OL2017.11 to the Rubin Museum of Art.

d. Approval of Loan No.: OL2018.2 to the Suzhou Museum in Jiangsu, China

WHEREAS, The Suzhou Museum has requested to borrow 69 objects listed in the attachment for an exhibition of Japanese Baskets from the collection of the Asian Art Museum to be held from September 15, 2018 – November 18, 2018; and

WHEREAS, The Deputy Director of Arts & Programs and the Director recommend the loan to the Suzhou Museum; now, therefore, be it

RESOLVED, That the Asian Art Commission approves Loan No. OL2018.2 to the Suzhou Museum.

7. Public Comment

Members of the public were invited to address the Commission on items that were within the subject matter jurisdiction of the Asian Art Commission. The public may address the Commission for up to three minutes and the Chair may limit total testimony to thirty minutes. Members of the public present did not wish to comment. There being no outside members of the public present, no public comment was made.

8. Adjournment

There being no further business to discuss, the meeting was adjourned at 5:55 pm